



Strategic Goals for 2017-2018

“The purpose of this Association shall be to improve business administration in medical groups, collect and disseminate to the members of the Association information pertaining to medical group management, present and propose national, state, and local legislation in the health care administration, and to promote the education of members of the Association through meetings, seminars, and written communication.”

Source: Article 2—Purpose, Nevada Medical Group Management Association Bylaws

Below are Strategic Goals to support the purpose and mission of NV MGMA for 2017-2018. These will be the basis and assumptions for NV MGMA activities and budget, to be reviewed, managed and revised as needed, by the NV MGMA Board.

Goal 1: Membership

Membership and participation by medical managers in NV MGMA has been declining in general over the past six years. During 2015 NV MGMA took steps to revive Southern Nevada membership, and in 2016 formed the Southern Nevada Steering Committee, which has been providing leadership and coordinating activities. At this time Southern Nevada has 28 active members and Northern Nevada has 53 active members. An action item for 2017-2018 is to continue supporting both chapters by providing the additional resources, marketing materials, and events that provide value to current and prospective members.

Goal 2: Education

NV MGMA will support existing and new educational events and activities, including regularly-scheduled meetings in both Northern and Southern Nevada, hosting special educational events in both regions, hosting the annual NV MGMA State Conference, support of the Health Care Forum annual conference in Las Vegas, providing resources for the American College of Practice Management Executives (ACPMPE). Educational activities will be directly related to the ACPME Body of Knowledge (<http://www.mgma.com/store/acpmpe-certification/preparation-resources/the-body-of-knowledge-for-medical-practice-management-3rd-edition>). NV MGMA will develop and promote special educational events to further the knowledge of its members and to promote NV MGMA and related healthcare issues to others throughout the state. NV MGMA will provide access to sponsored events and the profession of medical group management through scholarships and community service, as resources permit.

Goal 3: Collaboration

NV MGMA has a history of working with the NSMA, particularly on legislative affairs, and has committed to coordinate events and other initiatives benefitting NVMGMA members and physicians in Nevada. Through NV MGMA's work with the Nevada Health Care Forum (NvHCF), a joint venture between NVMGMA, NV ACHE, NV HFMA and NV HIMSS, NVMGMA has increased collaborating on specific educational and social events with those partners in the North and South, as well as additional professional healthcare associations for networking, educational activities and building membership. Besides the NvHCF, NSMA and local medical societies, these organizations include: NV HFMA, NV ACHE, NV HIMSS, NV AAPC, and NV AHIMA.